

For Immediate Release



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## **Voice of America's new Studio 52 HD-capable broadcast television studio and control room facilities to be built by HA Design Group**

HA Design Group LLC has been awarded the turnkey design and integration project to delivery VOA's newest digital broadcast television studios and control room facilities. The HA Design Group team is working closely with the VOA TV technical team to bring enhanced capabilities into the standard VOA broadcast SDTV facility design.

VOA's targeted international audiences substantially continue to request SDTV (PAL) oriented content but VOA is interested in also preparing for a future of HDTV content delivery. The Studio 52 facilities will incorporate a design with systems that support dual SD/HD signals that can be transitioned with a minimum of cost and operational changes.

The Voice of America (VOA) broadcasts on radio and television in 45 languages to an estimated audience of more than 115 million people each week including news reports, feature magazines, and live call-in shows. In addition, computer users logon to VOA's Internet site ([www.VOAnews.com](http://www.VOAnews.com)) for news and information. TV broadcasts include original and acquired programs that reflect American life along with discussions on United States foreign and domestic policies. VOA's Internet provides continually updated news and information with photos, audio and video. RSS feeds and Podcasts are also available.

HA Design Group is an engineering firm that is driven to provide our customers the best in design, engineering, and workflow practices. We seek to give a design that looks at important technical, operational, and business considerations; always looking for innovative approaches to solve today's problems that broadcasters face using the latest in technology. For further information, visit [www.hadesign.net](http://www.hadesign.net).

For further information Contact Steve Lewis, 703 981-0590, [slewis@hadesign.net](mailto:slewis@hadesign.net)